



2017 Star Awards

Frequently asked Questions

Q: Why should I enter?

A: The Star Awards is the Southwest's premier building industry awards program. Winning (even being a finalist) sets you apart as one of the best in a particular category. When you win one of these awards, you have concrete, objective, third-party affirmation that you can present to a potential client.

Q: I'm just across the border in Oklahoma. Can I enter?

A: Yes! The Star Awards accepts entries from the entire Southwest, including Texas, Arkansas, Louisiana, New Mexico and Oklahoma.

Q.: Do I have to be a member of a local Home Builders Association in one of the above listed States to enter a Star Award?

A: Yes, you need to be a Builder member or Associate member of a local home builder association. For additional details regarding eligibility, please see the [Eligibility](#) section of the website.

- Builder members can enter for Awards in the following Categories
 - Individual Achievement Categories
 - General Categories For All Member Types
 - Custom Builder Categories – Product
 - Custom Builder Categories – Promotion
 - Developer Categories – Product
 - Developer Categories – Promotion
 - Multifamily Categories – Product
 - Remodeler Categories – Product
 - Remodeler Categories – Promotion
 - Volume Builder (50 Homes or More) – Product
 - Volume Builder Categories – Promotion
- Associate Members can enter for Awards in the following Categories
 - Individual Achievement Categories
 - General Categories For All Member Types
 - Associate Categories - Promotion

Q: Do I use my TAB or local HBA user name and password to access the Star Awards?

A: No, you will need to register at www.TABStarAward.com to set up a username and password.

Q: Where do I get an entry form?

A: It's so easy! [Click here to enter online](#) or go to <http://www.tabstarawards.com>

Q: I have last year's call for entries. Do I need to get an updated copy?

A: YES! Categories have been updated and new categories have been added. See a list of categories [here](#).

Q: How many categories can I enter?

A: There is no limit to the number of categories you may enter or the number of entries per category.

Q: How important are the photo requirements?

A: Very important. We need print quality photographs of your project. Project photographs of winning entries will be printed in the next issue of Texas Builder magazine.

Q: When are the 2017 deadlines?

A: Monday, March 6, 2017 is the Early Bird deadline. Monday, March 20, 2017 is the FINAL deadline.

Q: What do I need to know about the Early Bird Deadline?

A: To take advantage of the Early Bird pricing the entry must be **completed** and **payment submitted** in full by the Early Bird Deadline. PLEASE NOTE any entries submitted and paid for by the Early Bird deadline will not have the option to be modified after the Early Bird deadline. Check the [Entry Criteria](#) section of the website for the current year's deadline dates.

Q: What happens to incomplete entries?

A: Unpaid incomplete entries are discarded. Entries that are paid for but left unfinished are eligible for judging but will most likely be disqualified for incompleteness.

Q: When I log into the system I cannot see the Star Awards.

A: "Texas Association of Builders" must be added as an Association in MY PROFILE. Click on "My Profile" → Associations → Select Drop down → Add "Texas Association of Builders"

MY PROFILE

The screenshot shows the 'MY PROFILE' interface. On the left, there are tabs for 'User Details', 'Company Details', and 'Associations'. The 'Associations' tab is active. At the top, there is a green '+ Add Association' button and a yellow 'Select...' dropdown menu. Below this, there is a list of associations with a 'Remove' button and the text 'Texas Association of Builders: Texas Association of Builders'. At the bottom, there are 'Save' and 'Cancel' buttons.

Q: We have 5 marketing representatives for our company. All of us will be working on our Star Awards entries for our respective TX regions. Should we all create individual log-ins or can we share a log-in and all be on the same site at the same time with the same log in?

A: We recommend that each representative create their own id. If you all use one log-in then one person will have to be responsible for all the entries.

Q: Where can I find a list of Categories?

A: Once logged into the system → View the Main Dashboard

Q: Is there a category for Social Media?

A: Yes, New for 2017 separate category.

Q: What parameters regarding the Marketing Statement, is there a character limit.

A: No character limit, the recommendation is less than 200 words and to be as concise as possible. The format is open ie, paragraph, bullet point, whatever you find the most useful to drive home your statement.

Q: What is the process after judging?

A: Please see the below out line

- Finalists will be notified via email by June 1st
- Finalists will be posted to the [TAB website](#)
- Winners will be recognized during the Sunbelt Builders Show™
- Winners will be posted to on the [TAB Website](#) after the Sunbelt Builders Show™