

# Announcing the 2019 Star Award Categories

## INDIVIDUAL ACHIEVEMENT

Construction Manager of the Year  
Construction Superintendent of the Year  
Project Manager of the Year  
Marketing Professional of the Year  
Mortgage Industry Professional of the Year  
Realtor of the Year  
Rookie Sales Professional of the Year  
Sales Manager of the Year  
On-site Sales Person of the Year  
Warranty Service Professional of the Year  
Associate/Trade Professional of the Year

## GENERAL CATEGORIES FOR ALL

### MEMBER TYPES

Associate – Custom Builder – Volume Builder  
Remodeler – Developer

Poolscape Individual Residence  
Poolscape for a Community  
Special Project – non-Primary Residence  
Landscape Design Individual Residence  
Billboard  
Television Commercial  
Radio Commercial  
Showroom/Sales Center  
2018 Parade of Homes  
Promotional Video  
Best Special Event

## ASSOCIATE CATEGORIES

Direct Mail Piece  
Email Message  
Online Ad  
Print Ad  
Sales Brochure  
Website  
Social Media Marketing Plan

## CUSTOM BUILDER CATEGORIES

Architectural Design  
Kitchen  
Master Bathroom  
Master Bedroom  
New Custom Home  
Outdoor Living Space  
Specialty Room  
Overall Interior Design  
Architectural Design for attached home  
Overall Interior Design for attached home

### PROMOTION

Direct Mail Piece  
Email Message  
Online Ad  
Print Ad  
Sales Brochure  
Special Promotion  
Website  
Social Media Marketing Plan

## MULTIFAMILY CATEGORIES

Architectural Design  
Overall Interior Design of a Model Unit  
Overall Interior Design for Community space  
Multifamily Complex  
Mixed-Use Community  
Multifamily Community Site Plan

## REMODELER CATEGORIES

Best Addition  
Bathroom Renovation  
Kitchen Renovation  
Outdoor Living Space  
Specialty Room  
Whole House Renovation  
Front Elevation  
Whole House Renovation Attached Home  
Historic Renovation  
Historically Sensitive Renovations

### PROMOTION

Email Message  
Online Ad  
Website  
Social Media Marketing Plan

## VOLUME BUILDER CATEGORIES

Custom Home  
Interior Merchandising  
Product Design  
Specialty Feature/Room  
Best Bathroom  
Best Kitchen

### PROMOTION

Direct Mail Piece  
Email Message  
Online Ad  
Print Ad  
Sales Brochure  
Special Promotion  
Website  
Social Media Marketing Plan

## DEVELOPER CATEGORIES

Overall Community up to 20 acres  
Overall Community more than 20 acres  
Community Club House  
Community Amenities

### PROMOTION

Direct Mail Piece  
Email Message  
Online Ad  
Print Ad  
Sales Brochure  
Special Promotion  
Website  
Social Media Marketing Plan

## ENTRY INFORMATION

January 18 - Call for Entries Opens  
February 8 – Early Bird Deadline  
February 28 - Call for Entries Closes  
June 1 – Finalist Announced  
Awards Celebration - August 8, 2019

Projects must have been completed between  
January 1, 2018– February 28, 2019.

Cost of Entry \$175.00  
Early Bird Discount Entry Price \$125.00

Judging is by a panel of out of state industry  
experts.

For more information, visit: [TexasBuilders.org](http://TexasBuilders.org)  
Enter online: [TABStarAwards.com](http://TABStarAwards.com)

Questions, please contact Sloan Landre at  
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Custom Builder - Remodeler - Volume Builder – Developer  
No separate entry fee for grand award. Companies that meet the requirements  
outlined for the Grand Awards will automatically be included for consideration.