



Announcing the 2019 Star Awards Categories

INDIVIDUAL ACHIEVEMENT

Construction Manager of the Year
 Construction Superintendent of the Year
 Project Manager of the Year
 Marketing Professional of the Year
 Mortgage Industry Professional of the Year
 Realtor of the Year
 Rookie Sales Professional of the Year
 Sales Manager of the Year
 On-site Sales Person of the Year
 Warranty Service Professional of the Year
 Associate/Trade Professional of the Year

GENERAL CATEGORIES FOR ALL MEMBER TYPES

Associate – Custom Builder – Volume Builder
 Remodeler – Developer

Poolscapes Individual Residence
 Poolscapes for a Community
 Special Project – non-Primary Residence
 Landscape Design Individual Residence
 Billboard
 Television Commercial
 Radio Commercial
 Showroom/Sales Center
 Promotional Video
 Best Special Event



Custom Builder - Remodeler - Volume Builder – Developer

No separate entry fee for grand award. Companies that meet the requirements outlined for the Grand Awards will automatically be included for consideration.

ASSOCIATE CATEGORIES

Direct Mail Piece
 Email Message
 Online Ad
 Print Ad
 Sales Brochure
 Website
 Social Media Marketing Program

CUSTOM BUILDER CATEGORIES

Kitchen*
 Master Bathroom*
 Master Bedroom*
 Specialty Room*
 Outdoor Living Space*
 Architectural Design*
 Overall Interior Design*
 New Custom Home*
 Architectural Design for attached home*
 Overall Interior Design for attached home*
 2018 Parade of Homes™* – **FREE**

PROMOTION

Direct Mail Piece
 Email Message
 Online Ad
 Print Ad
 Sales Brochure
 Special Promotion
 Website
 Social Media Marketing Program

***Check category listing for price breakdown of entry.**

Category names subject to change until call for entries open. Please see website for rules and restrictions that may apply

MULTIFAMILY CATEGORIES

Architectural Design
 Overall Interior Design of a Model Unit
 Overall Interior Design for Community space
 Multifamily Complex
 Mixed-Use Community
 Multifamily Community Site Plan

REMODELER CATEGORIES

Best Addition*
 Bathroom Renovation*
 Kitchen Renovation*
 Outdoor Living Space*
 Specialty Room*
 Whole House Renovation*
 Front Elevation*
 Whole House Renovation Attached Home*
 Historic Renovation*
 Historically Sensitive Renovations*

PROMOTION

Email Message
 Online Ad
 Website
 Social Media Marketing Program

DEVELOPER CATEGORIES

Community up to 20 acres
 Community more than 20 – 199 acres
 Community more than 200 acres or more
 Community Club House
 Community Amenities

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VOLUME BUILDER CATEGORIES

Custom Home*
 Interior Merchandising*
 Product Design*
 Specialty Feature/Room
 Bathroom Design*
 Kitchen Design*
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ENTRY INFORMATION

January 18 - Call for Entries Opens
 February 8 – Early Bird Deadline
 February 28 - Call for Entries Closes
 June 1 – Finalist Announced
 Awards Celebration - August 8, 2019

Projects must have been completed between January 1, 2018– February 28, 2019.

Cost of Entry \$175.00
 Early Bird Discount Entry Price \$125.00

Judging is by a panel of out of state industry experts.

For more information, visit: TexasBuilders.org
 Enter online: TABStarAwards.com

Questions, please contact Sloan Landre at
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